

## SPOT CASH SPECIAL

Colorado Potatoes .0314	English Breakfast
Pink Beans, 3 1/2 lbs for .25	Ceylon, 1 lb. .65
Pinto Beans, 3 1/2 lbs for .25	Almonds, lb. .40
Black Eyed Peas 3 lbs for .25	Pineapples, lb. .30
Pure Cane	Winecap Apples
Sugar, 12 1/2 lbs. for \$1.00	Per Box \$3.25
Tree Brand Tea 1/2 lb. .35	

## Spot Cash Store

F. C. FARRISH  
223 NORTH GOLD AVENUE

We Sell **SKINNER'S**  
the highest grade Macaroni,  
Spaghetti, Egg Noodles and  
other Macaroni Products.

We have a supply of the celebrated Heinz dill, sweet meat of Del-Monte canned fruit, preserves and jellies. Try our raisins, dates and Winecap Apples by the box. They are fresh. California tomatoes, large cans 2 for 25 cents.

## Gold Avenue Grocery


FOR SERVICE AND QUALITY PHONE

1 4 3

We Sell **SKINNER'S**  
the highest grade Macaroni,  
Spaghetti, Egg Noodles and  
other Macaroni Products.

Boys' manish hats, the boy will be proud of the kind of hats we sell, they sell at \$1.50 and \$2.50. You pay more elsewhere.  
**JACK TIDMORE**  
On Silver Ave., where cash beats credit. Walk a block and save the difference.

**CHICHESTER'S PILLS**  
THE DIAMOND BRAND  
Indicated Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold wrapper. Take one after each meal. Buy of your Druggist. Ask for CHICHESTER'S DIAMOND BRAND PILLS. For 55 years known to be best, safest, Always Reliable.  
SOLD BY DRUGGISTS EVERYWHERE



# AT LAST

WE HAVE SUCCEEDED IN GETTING

## REDUCTION IN COAL

—EFFECTIVE—

December 23, 1921

ARE THE PRICES ON THE FAMOUS GALLUP AND  
SWASTIKA LUMP COALS:

ONE TON DELIVERED	\$13.50
ONE-HALF TON DELIVERED	\$ 7.00
ONE-QUARTER TON DELIVERED	\$ 3.75
ONE SACK DELIVERED	\$ 1.00
ONE SACK AT YARD	\$ .80

PHONE YOUR ORDERS TO 263

WISHING YOU A PROSPEROUS NEW YEAR, WE ARE AT  
YOUR SERVICE

# Deming Transfer & Fuel Company

125-127 NORTH SILVER AVENUE

### DEMING GOLF CLUB RULES

The committee on ground rules which has been formulating the rules governing play on the Deming course have turned in the following:

The rules are as follows: Governed by official rules of the U. S. G. A., except as follows:

**FAIRWAYS**—Player is entitled to a smooth lie on fairways, which are defined by stakes, and a ball may be lifted and placed and rocks and weeds around ball may be removed, without penalty.

**ROUGH**—Any ground outside of fairways is considered the rough and ball must be played as it lies. Weeds or loose rock may be removed but ball must not be moved.

**HAZARDS**—Ball must be played as it lies. However, if in unplayable position, ball may be moved within the hazard not nearer the hole for loss of stroke.

### PERMANENT OBSTRUCTION

Ball lying close to a telephone pole within or without the fairways may be moved a club's length, without penalty, if such fixture interferes with stroke, but not otherwise.

Ladies' sweaters just a few left to select from they were originally priced at \$8.50. We have cut them deep to clean-up on them, they are \$4.95 now, pay cash and save the difference.

**JACK TIDMORE**

On Silver Ave., where cash beats credit.

### THE NOGALES NOTION

The Nogales Chamber of Commerce has recently published a booklet. On the front cover is their slogan, "Let there be more on the construction gang and fewer on the wrecking crew."

This should win hearty applause. Towns the size of ours are usually composed of two opposing factions. Perhaps Nogales has named them correctly. At any rate, our observation is that both sides carry hammers as well as their principal working tools.

The construction gang is ever on the alert for an opportunity to build. The wrecking crew keeps its weather eye on the lookout for a chance to destroy, or at least hinder the others. Undoubtedly the first hammer was made to assist in creating something useful. The exact date of its first misuse is not definitely established but earliest history shows it much in evidence.

One speaking wrecker—they always sneak—with his little hammer can undo the work of a thousand constructive workmen, and in half the time it took to do the original work. Fortunately such undesirables can be located easily and can be as easily eliminated.

Nogales has spoken truly, and if they make a go of it we should send over into their neighborhood for a carload of their special brand of co-operation and transplant it in our own backyard. We believe that it will grow.

### WHISPERED ABOUT TOWN

Don't forget the meeting of the potato growers at 10 a. m., a Friday, Dec. 31, at the court house.

Mrs. E. R. Vallandigham, Mrs. Eugene Austin and Mrs. John Swindell were El Paso visitors last week.

Sam Lindauer is back from a business trip to Phoenix, Arizona.

State Senator Hal Kerr was in from his ranch last week.

Mr. and Mrs. J. A. Mahoney are spending the holidays with their daughter, Mrs. B. J. Karney, at Grinnell, Iowa.

G. D. Hatfield is driving a new Ford touring car recently purchased from the Bassett Motor company.

Mike Morales of Santa Rita bought a Ford touring car last week from the Bassett Motor company.

Mr. Kirkwood, contact officer for the Veterans' Bureau at Fort Bayard, informs the Graphic that he will be in Deming in the near future.

Mr. and Mrs. A. L. Haley of Mountview were visitors in the city last Wednesday.

Mr. and Mrs. J. M. Parker of Gage, were transacting business in Deming Wednesday.

**WANTED**—One large horse or mule; the use of same for its keep. See Paul J. Case. 17c.

### LET ME BE KING

Time was when each of us could drift lazily along on dreams of what we would do were we king. In those days we also dwelt longingly on the time when we would gain the lofty station of locomotive engineer or street car conductor. Those times were when the indoors seemed a veritable prison and the outdoors the ideal of living. And as we rode our stick horse—what a fiery charger he was—gaily through these days, we dreamed of the things we would do when we were the king of our chosen land.

Now, those days have passed by and we face the sad reality that being king is not such a prize as we think. Kings seem unpopular. Once their word was law, but now it is almost of no weight. The few monarchs the world still tolerates are so hedged about by law making bodies of regular folks that we feel that our childhood exhibitions were misplaced. Being king is nothing less than adopting a load of worry and needless trouble. Truly we must banish the thought.

But, wait, let us delay a while and try to absorb some of the beauties of a certain island paradise as related for our benefit in the daily press. It seems that on this island there are, "lusty hills covered with dense vegetation, silvery waterfalls, fields of wisteria, heliotrope, violets, geraniums, roses, pines, palms, cypresses, firs, dragon trees, wonderful harbors, gloriously colored fruits, quaint churches, beautiful hotels and villas." Also "the flowers smile, the heaven is blue, the air mild."

And this is to be the dwelling place of former Emperor Karl, favorite son, more favored now than ever in being banished from his own land—exiled from a country that will be bettered by his absence. He, too, will probably profit by his enforced departure.

Such things make us return to our childhood visions. It might not be so bad to be a king after all.

### CASH BASIS IS BEST

Curtalement of bank credit is reacting in Deming in the shrinkage of retail store credit. The situation is causing some inconvenience to almost everybody, for the habits of long standing are being rudely shaken. It isn't so easy now to finance that "little scheme" by going to the bank for the necessary funds, and the prompt demands for payment from shopkeepers draw painful attention to depleted bank balances. But it could be worse.

The process of deflation is well along and it is time now to consider whether or not it would be a good thing to go back to the old free and easy basis of practically unlimited credit to honest and dishonest alike. Every merchant in Deming has cursed the old system of long time credits that has caused them loss and worry since Deming came into existence. It has been possible up to now for an entire stranger to blow into town and live in regal style for months without paying a bill—and goodness knows how many dead-beats performed the little stunt. As far as possible the losses were loaded on to the customers who paid their bills; practically the shopkeeper and his customers divided the losses between them—Deming lost the money.

Then there were the long-term credits running sometimes into years without interest. The customers who paid cash paid this interest in increased prices, or at any rate, the customer who made a habit of deferred payment got the best of it. The credit system operated to increase prices more than the retailers and their customers probably realized. Credits demand a much larger and more expensive accounting department than cash business, of course, much more capital to do the same amount of business. Credits were the cause of endless disputes and bickering; it makes business hard to transact.

Whether or not the merchants like it they are going to be forced to a cash basis just as fast as they come to the end of their accumulated capital or their restricted borrowing power. Buyers readily understand now that cash should be demanded and will not feel that their credit is being unfairly taken away. It means as much saving to those who expect to have to pay their bills as it does to the merchant who must make a legitimate profit or go out of business. It isn't easy to go from credit to cash, but it is noticeable that the prudent and economical practice it even under the disadvantage of unrestricted credits, when they know that they are being taxed to make good the losses due to bad accounts. If the careless credit system is to be continued, buyers and merchants alike ought to stop "hollering" about high prices for consistency's sake, if nothing else—it is a pit of their own digging.

Several of the leading firms of the city have already gone on a cash basis. Those seeking credit will therefore be forced to obtain it from those still doing a credit business. Wouldn't it be better policy for every Deming firm to join now in the movement and place the city on a cash basis for "keeps?"

What better New Year's resolution could the business men of Deming make than to place the commerce of the city on a sound and enduring foundation?

Men's part-wool sweaters are just the thing for rough wear, priced at \$1.45. You pay \$2 for the same sweater elsewhere. Is it worth that difference to have a charge account.

**JACK TIDMORE**

On Silver Ave., where cash beats credit. Walk a block and save the difference.

### H. B. HOLT FOR GOVERNOR

The Graphic marks with satisfaction that H. B. Holt, of Las Cruces, is mentioned for governor. New Mexico couldn't do better than claim this pioneer for its chief executive. Mr. Holt is known in his home community for his business ability and honesty and these are assets that should not be overlooked by the republican organization when it looks for a candidate that will get the votes.

**PNEUMONIA**  
Call a physician. Then begin "emergency" treatment with  
**VICKS VAPORUB**  
Over 17 Million Jars Used Yearly

## Canon City and Denver Coal

GET YOUR COAL NOW FROM THE CAR  
AT REDUCED PRICES

## The Merchants Fuel-Transfer Co.

CALL ON US FOR ALL KINDS OF HAULING  
PHONE 14. 139 N. SILVER

### GRAPHIC WANT ADS SURE BRING RESULTS

#### BEST MEAL IN THE CITY—

And only 50 cents. You will enjoy our prepared meals, but, of course, we serve a la carte to those who desire it. Waffles made on an electric iron is one of our specialties and when it comes to Spanish dishes our menu would be hard to match.

## American Cafe

Corner Pine and Gold

Gas, Oils, Tires Retreading  
**VULCANIZING**  
All Sectional Work Guaranteed  
**GILPIN RUBBER WORKS**  
H. G. CRAIG, Proprietor  
212 East Pine Phone 207

## Automobile Repairing

I attend personally to all repairing and guarantee satisfaction to my customers before payment of work. I make a specialty of ignition work and will stock the Willard battery in the near future.

## Terry's Garage

1 1/2 blocks east of P. O. MARK L. TERRY, Prop.  
Telephone No. 1 214-16 E. Spruce Street